



CALENDAR 2025 / 2026

**International
trade shows in France
Salons internationaux
en France**



www.promosalons.com



Our core mission

Established in 1967, Promosalons is a non-profit network - the only one of its kind in the world - dedicated exclusively to promoting French trade shows internationally. By increasing the number of international visitors and exhibitors at French trade shows, Promosalons contributes to the attractiveness of France and Paris as flagship destinations for international events.

Our know-how

Promosalons' bicultural experts offer French exhibition organisers the benefit of their expertise in international promotion and their indepth knowledge and understanding of their markets. Local teams develop close relationships with the key economic and institutional stakeholders, and become involved in:

- devising and carrying out promotional campaigns aimed at French trade show visitors and buyers (direct marketing, press and public relations, lobbying, webmarketing, etc.);
- identifying, contacting and retaining exhibitors.
- performing ROI studies, sector analyses and gathering market intelligence;
- supporting the expansion of French trade shows outside France.

**MORE INFORMATION AT
WWW.PROMOSALONS.COM**



**50 OFFICES
covering 80 countries**



**75 represented
TRADE SHOWS**



**20
INDUSTRY SECTORS**



**Promosalons' members
account for 70% of
INTERNATIONAL
VISITORS at French
trade shows**

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Siège : 104 Avenue Victor Hugo - 75116 Paris
Tél. : +33 (0)1 53 23 92 22
PROMOSALONS paris@promosalons.com - www.promosalons.com

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We would like to inform you that the dates of events and shows are liable to alteration during the year. Please get in touch with the relevant event organiser or browse Promosalons website: www.promosalons.com for confirmation.

« Nous vous informons que les dates des manifestations sont susceptibles d'être modifiées en cours d'année. Pour toute confirmation, nous vous invitons à contacter l'organisateur de la manifestation ou à consulter le site Internet de Promosalons : www.promosalons.com. »

Agriculture, horticulture, breeding, Floristry, fishing and their equipment

Agriculture, horticulture, élevage, Fleuristerie, pêche et leurs Équipements

● VINITECH SIFEL

The global trade show for the wine, arboriculture and vegetable production

BORDEAUX - PARC DES EXPOSITIONS

November 2026

Every two years

www.vinitech-sifel.com

● SIVAL

Plant product trade show

ANGERS - PARC DES EXPOSITIONS

14.01.2025/16.01.2025

Once a year

www.sival-angers.com

● SALON INTERNATIONAL DE L'AGRICULTURE

Paris international agricultural show

PARIS EXPO - PORTE DE VERSAILLES

22.02.2025/02.03.2025

Once a year

www.salon-agriculture.com

● SIA'PRO

The international meeting place for agriculture professionals

PARIS EXPO - PORTE DE VERSAILLES

23.02.2025/25.02.2025

Every two years

● SPACE

The international exhibition for animal production

RENNES - PARC DES EXPOSITIONS

16.09.2025/18.09.2025

Once a year

www.space.fr

● SOMMET DE L'ÉLEVAGE

Europe's n°1 livestock show

CLERMONT-FERRAND - GRANDE HALLE D'AUVERGNE

07.10.2025/10.10.2025

Once a year

www.sommet-elevage.fr

● MARJOLAINE

The largest organic market in France

PARIS - PARC FLORAL

November 2025

Once a year

www.salon-marjolaine.com

● SITEVI

International exhibition of equipment and know-how for vine-wine, olive and fruit & vegetable production

MONTPELLIER - PARC DES EXPOSITIONS

25.11.2025/27.11.2025

Every two years

www.sitevi.com

Art, culture, music

Art, culture, musique

● PARIS + ART BASEL

Art galleries from around the world

PARIS - GRAND PALAIS

22.10.2025/26.10.2025

Once a year

www.artbasel.com/paris

● MUSEUM CONNECTIONS

International trade fair for museums, cultural and touristic venues

PARIS EXPO - PORTE DE VERSAILLES

14.01.2025/15.01.2025

Once a year

www.museumconnections.com

Building, public works, furnishings, Urban development and Architecture

Bâtiment, travaux publics, Second œuvre, aménagement et Architecture

● SALON DES MAIRES ET DES COLLECTIVITÉS LOCALES

Sustainable cities and territories by 2030

PARIS EXPO - PORTE DE VERSAILLES

November 2025

Once a year

www.salondesmaires.com

● PISCINE GLOBAL EUROPE

The leading swimming pool and wellness event

LYON - EUREXPO

November 2026

Every two years

www.piscine-expo.com

● MOUNTAIN PLANET

The International Mountain Development Exhibition

GRENOBLE - ALPEXPO

21.04.2026/23.04.2026

Every two years

www.mountain-planet.org

● CARREFOUR INTERNATIONAL DU BOIS

European timber trade show

NANTES - PARC DES EXPOSITIONS

02.06.2026/04.06.2026

Every two years

www.timbershow.com

● MONDIAL DU BÂTIMENT

Exhibition for materials and solutions for today's and tomorrow's buildings

PARIS EXPO - PORTE DE VERSAILLES

28.09.2026/01.10.2026

Every two years

www.lemondialdubatiment.com

● BATIMAT

Building bridges between professionals and innovation

www.batimat.com

● IDÉO BAIN

Solutions for the bathroom

www.ideobain.com

● INTERCLIMA + ELEC

Comfort and energy efficiency

www.interclima.com

● EQUIPBAIE/METALEXPO

The leading trade show for the doors and windows industry

● INTERMAT

International exhibition for construction and infrastructure

PARIS NORD VILLEPINTE

April 2027

Every three years

www.intermat.fr

Defence, security

Défense, sécurité

● EXPOPROTECTION

The exhibition for risk prevention and management

PARIS EXPO - PORTE DE VERSAILLES

November 2026

Every two years

www.expoprotection.com

● ACCESSECURITY

The 100% security business trade show

MARSEILLE CHANOT - PALAIS DES CONGRÈS ET DES EXPOSITIONS

04.06.2025/05.06.2025

Every two years

www.accessecurity.fr

● APS

The security trade show

PARIS EXPO - PORTE DE VERSAILLES

07.10.2025/09.10.2025

Every two years

www.salon-aps.com

● MILIPOL PARIS

Leading event for homeland security and safety

PARIS NORD VILLEPINTE

18.11.2025 / 21.11.2025

Every two years

www.milipol.com

● EUROSATORY

The land and airland defence and security exhibition

PARIS NORD VILLEPINTE

15.06.2026/19.06.2026

Every two years

www.eurosatory.com

Environment and energy

Environnement et énergie

● HYVOLUTION

World's leading H2 event

PARIS EXPO - PORTE DE VERSAILLES

28.01.2025/30.01.2025

Once a year

paris.hyvolution.com/en

● BIO 360

Bioenergy, bioeconomy and green gas

NANTES - PARC DES EXPOSITIONS

05.02.2025/06.02.2025

Once a year

www.bio360expo.com

● SEANERGY FORUM

The leading international event on offshore renewable energy

PARIS EXPO - PORTE DE VERSAILLES

17.06.2025/18.06.2025

Once a year

seanergy-forum.com

● POLLUTEC

The environmental and energy solutions show

LYON EUREXPO

07.10.2025/10.10.2025

Every two years

www.pollutec.com

● WORLD NUCLEAR EXHIBITION

The leading global event for the nuclear community

PARIS NORD VILLEPINTE

04.11.2025 / 06.11.2025

Every two years

www.world-nuclear-exhibition.com

● ENERGAIA

The renewable energy forum

MONTPELLIER - PARC DES EXPOSITIONS

December 2025

Once a year

www.energaia.fr/en/

Fairs and multisector exhibitions

Foires et salons multisectoriels

● FOIRE DE PARIS

Paris multi branch fair

PARIS EXPO - PORTE DE VERSAILLES

30.04.2025/11.05.2025

Once a year

www.foiredeparis.fr

● MIF EXPO

The Made in France products fair

PARIS EXPO - PORTE DE VERSAILLES

November 2025

Once a year

www.mifexpo.fr/en

Food, hotel and restaurant

Amenities

Alimentation, hôtellerie, Restauration et leurs équipements

● SIRHA

The world hospitality & food service event

LYON - EUREXPO

23.01.2025 / 25.01.2025

Every two years

www.sirha-lyon.com

● WINE PARIS & VINEXPO PARIS

The leading international Wine & Spirits Exhibition

PARIS EXPO - PORTE DE VERSAILLES

10.02.2025/12.02.2025

Every two years

www.wineparis-vinexpo.com

● SANDWICH & SNACK SHOW

The meeting place for sandwich and snack professionals

PARIS EXPO - PORTE DE VERSAILLES

02.04.2025/03.04.2025

Once a year

www.sandwichshows.com

● MEDFEL

The international event for the fruit & vegetable sector in France

PERPIGNAN - PARC DES EXPOSITIONS

23.04.2025/24.04.2025

Once a year

www.medfel.com

● GOURMET SELECTION

The trade show for fine food

PARIS EXPO - PORTE DE VERSAILLES

21.09.2025/22.09.2025

Once a year

www.salon-gourmet-selection.com

● SALON DU CHOCOLAT

The gourmet rendez-vous for chocolate lovers

PARIS EXPO - PORTE DE VERSAILLES

29.10.2025/02.11.2025

Once a year

www.salon-du-chocolat.com

● NATEXPO PARIS

International trade show for organic products

PARIS EXPO - PORTE DE VERSAILLES

30.11.2025/02.12.2025

Every two years

natexpo.com

● SIRHA / EUROPAIN

World baker, pastry, ice-cream, chocolate & confectionery trade show

PARIS EXPO - PORTE DE VERSAILLES

18.01.2026/21.01.2026

Every two years

www.sirha-europain.com

● SALON DU FROMAGE ET DES PRODUITS LAITIERS

Cheese and dairy products show

PARIS EXPO - PORTE DE VERSAILLES

22.02.2026/24.02.2026

Every two years

www.salon-fromage.com

● SIAL PARIS

The world's largest food innovation exhibition

PARIS NORD VILLEPINTE

17.10.2026/21.10.2026

Every two years

www.sialparis.fr

● EQUIPHOTEL

Hospitality & food business place

PARIS EXPO - PORTE DE VERSAILLES

November 2026

Every two years

www.equiphotel.com

Health, medicine, pharmacy, Biotechnologies and equipment

Santé, médecine, pharmacie, Biotechnologies et équipements

● PHARMAPACK

Pharma's dedicated packaging & drug delivery event

PARIS EXPO - PORTE DE VERSAILLES

22.01.2025/23.01.2025

Once a year

www.pharmapackeurope.com

● PHARMAGORAPLUS

The future of pharmacy

PARIS EXPO - PORTE DE VERSAILLES

08.03.2025/09.03.2025

Once a year

www.pharmagoraplus.com

● MEDINTECHS

The healthcare innovation trade show

PARIS - PARC FLORAL

10.03.2025/11.03.2025

Once a year

www.medintechs.com

● TECH4HEALTH

Healthcare technologies

PARIS EXPO - PORTE DE VERSAILLES

26.03.2025/27.03.2025

Once a year

www.tech-4health.com/en

● SANTEXPO

The trade shows dedicated to equipment, solutions and technology for managing and transforming healthcare facilities

PARIS EXPO - PORTE DE VERSAILLES

20.05.2025/22.05.2025

Once a year

www.santexpo.com

● SILMO PARIS

The international optical fair

PARIS NORD VILLEPINTE

26.09.2025/29.09.2025

Once a year

www.silmoparis.com

● REEDUCA PARIS

All the world of physiotherapy

PARIS EXPO - PORTE DE VERSAILLES

09.10.2025/11.10.2025

Once a year

www.salonreeduca.com

Home, interior decoration, office Equipment, gifts and handicraft

Habitat, aménagement de la Maison, du bureau, décoration, Cadeaux et artisanat

● MAISON&OBJET PARIS

The leading home decor fair connecting the international interior design and lifestyle community

PARIS NORD VILLEPINTE

— **16.01.2025/20.01.2025**

— **04.09.2025/08.09.2025**

Twice a year

www.maison-objet.com

Hygiene, beauty, haircare, wellness

Hygiène, beauté, coiffure, bien-être

● MCB - BY BEAUTÉ SÉLECTION

The international hair and beauty event

PARIS EXPO - PORTE DE VERSAILLES

13.10.2025/15.10.2025

Once a year

www.mcbbybeauteselection.com

● COSMETIC 360

The international innovation fair for cosmetic and perfume industry

PARIS - CARROUSEL DU LOUVRE

15.10.2025/16.10.2025

Once a year

www.cosmetic-360.com/fr

Industry, research, science And technology, subcontracting

Industrie, recherche, sciences Et techniques, sous-traitance

● JEC WORLD

The leading international composites show

PARIS NORD VILLEPINTE

04.03.2025/06.03.2025

Once a year

www.jec-world.events

● GLOBAL INDUSTRIE LYON

The industry of tomorrow

EUREXPO LYON

11.03.2025/14.03.2025

Every two years

www.global-industrie.com

● FORUM LABO PARIS

The meeting with the laboratory of the future

PARIS - PORTE DE VERSAILLES

25.03.2025/27.03.2025

Every two years

www.forumlabo.com/paris/fr-fr.html

● BIG DATA & IA

Bring together the french and international Big Data system

PARIS EXPO - PORTE DE VERSAILLES

01.10.2025/02.10.2025

Once a year

www.bigdataparis.com

● SIMODEC

International bar turning machine tool show

LA ROCHE-SUR-FORON - PARC DES

EXPOSITIONS

02.03.2026/06.03.2026

Every two years

www.salon-simodec.com

● EUROCOAT

Production and formulation of paints, varnishes, inks, glues and adhesives

PARIS EXPO - PORTE DE VERSAILLES

24.03.2026/26.03.2026

Every two years

www.eurocoat-expo.com

● MICRONORA

International microtechnology trade fair

BESANCON - PARC DES EXPOSITIONS

September 2026

Every two years

www.micronora.com

● ALL4PACK EMBALLAGE PARIS

The international exhibition for the packaging & logistics ecosystem

PARIS NORD VILLEPINTE

23.11.2026/26.11.2026

Every two years

www.all4pack.com

**Information technology,
Telecommunications, audiovisual
And multimedia**

**Informatique, télécommunications,
Audiovisuel et multimédia**

● **TECH&FEST**



The technology and innovation show

GRENOBLE - ALPEXPO

05.02.2025/06.02.2025

Once a year

www.tech-fest.fr

● **WAICF**



World AI Cannes Festival

CANNES - PALAIS DES FESTIVALS

13.02.2025/15.02.2025

Once a year

www.worldaicannes.com

● **IN CYBER FORUM**



Europe's leading event on digital security and trust

LILLE - GRAND PALAIS

01.03.2025/03.03.2025

Once a year

europe.forum-incyber.com/en/home-en

● **MARCHÉ DU FILM**

The world's most inspiring film market

CANNES - PALAIS DES FESTIVALS

13.05.2025/21.05.2025

Once a year

www.marchedufilm.com

● **VIVA TECHNOLOGY**

Europe's biggest start-up and tech events

PARIS EXPO - PORTE DE VERSAILLES

11.06.2025/14.06.2025

Once a year

<https://vivatechnology.com/>

● **MIPCOM**

The world's entertainment content market

CANNES - PALAIS DES FESTIVALS

13.10.2025/16.10.2025

Once a year

www.mipcom.com

● **TRUSTECH**



The Global event dedicated to payments, identification and mobility

PARIS EXPO - PORTE DE VERSAILLES

02.12.2025/04.12.2025

Once a year

www.trustech-event.com

Real estate

Immobilier

● **MAPIC**



The international retail property market

CANNES - PALAIS DES FESTIVALS

November 2025

Once a year

www.mapic.com

● **MIPIM**

The world's leading property market

CANNES - PALAIS DES FESTIVALS

11.03.2025/14.03.2025

Once a year

www.mipim.com

**Textile, clothing, footwear, leather
Articles, jewellery and fashion
Accessories**

**Textile, habillement, chaussures,
Maroquinerie, bijouterie et
Accessoires de mode**

● **WHO'S NEXT**



The leading fashion trade show

PARIS EXPO - PORTE DE VERSAILLES

● **BIJORHCA**

The international jewellery show

● **IMPACT**

Sustainable and positive fashion

● **INTERFILÈRE PARIS**

The leading tradeshow for underwear, beachwear and swimwear fabric

● **SALON INTERNATIONAL DE LA LINGERIE**

The international lingerie tradeshow

18.01.2025/20.01.2025

Twice a year

www.whosnext.com

● **PLAYTIME**

Kids' fashion and lifestyle

PARIS - PARC FLORAL

— **25.01.2025/27.01.2025**

— **NC**

Twice a year

www.playtimeparis.com

● **TEXWORLD EVOLUTION PARIS**

The international fair for fashion sourcing

PARIS LE BOURGET

— **10.02.2025/12.02.2025**

— **15.09.2025/17.09.2025**

Twice a year

texworld-paris.fr.messefrankfurt.com

● **PREMIÈRE VISION PARIS**

The global event for fashion professionals

PARIS NORD VILLEPINTE

— **11.02.2025/13.02.2025**

— **16.09.2025/18.09.2025**

Twice a year

www.premierevision.com

● **PREMIERE CLASSE**



International fashion trade show

PARIS - JARDIN DES TUILERIES

— **07.03.2025/10.03.2025**

— **September 2025**

Twice a year

www.premiere-classe.com

● **PARIS BRIDAL FAIR**

International bridal show

PARIS EXPO - PORTE DE VERSAILLES

09.03.2025/10.03.2025

Once a year

www.parisbridalfair.com

Tourism, sports and leisure

Tourisme, sports et loisirs

● **SALON MONDIAL DU TOURISME**

Tourism's global exhibition

PARIS EXPO - PORTE DE VERSAILLES

13.03.2025/16.03.2025

Once a year

www.salons-du-tourisme.com/paris

● **GRAND PAVOIS LA ROCHELLE**

International in-water boat show

LA ROCHELLE - PORT DES MINIMES

23.09.2025/28.09.2025

Once a year

www.grand-pavois.com

● **IFTM TOP RESA**

The trade show for travel professionals

PARIS EXPO - PORTE DE VERSAILLES

30.09.2025/02.10.2025

Once a year

www.iftm.fr

● **EQUITA**

Horse trade fair in Lyon

LYON - EUREXPO

October 2025

Once a year

www.equitalyon.com

● **SETT**



The equipment trade show for tourism and open-air hotel professionals

MONTPELLIER PARC DES EXPOSITIONS

04.11.2025/06.11.2025

Once a year

www.salonsett.com/en

● **PAYSALIA**

The exhibition landscape, garden & sport

LYON - EUREXPO

02.12.2025/04.12.2025

Every two years

www.paysalia.com

Trade, international relations and
Service industries

Commerce, relations
Internationales et services aux
Entreprises

● FRANCHISE EXPO PARIS

The international franchise market place

PARIS EXPO - PORTE DE VERSAILLES

15.03.2025/17.03.2025

Once a year

www.franchiseparis.com

● NRF RETAIL BIG SHOW EUROPE

The Europe's biggest meeting for all the
retailing ecosystem

PARIS EXPO - PORTE DE VERSAILLES

16.09.2025/18.09.2025

Once a year

www.parisretailweek.com

● TFWA WORLD EXHIBITION & CONFERENCE

Duty free and travel retail global summit

CANNES - PALAIS DES FESTIVALS

28.09.2025/02.10.2025

Once a year

www.tfwa.com

Transports, logistics, traffic
And equipment

Transports, logistique, circulation
Et leurs équipements

● EUOMARITIME

The international exhibition of the sea
industries

MARSEILLE - PARC CHANOT

03.02.2025/05.02.2025

www.euomaritime.fr

● SALON DU BOURGET (SIAE)

The Paris Air Show

PARIS LE BOURGET

16.06.2025/22.06.2025

Every two years

www.siae.fr

● EQUIP'AUTO PARIS

International trade show for automotive
aftersales and services for mobility

PARIS EXPO - PORTE DE VERSAILLES

14.10.2025/18.10.2025

Every two years

www.equipauto.com

● SOLUTRANS

International show for road and urban
transport solutions

LYON - EUREXPO

18.11.2025/22.11.2025

Every two years

www.solutrans.fr

● EUROPEAN MOBILITY EXPO

The business event for mobility stakeholders

PARIS EXPO - PORTE DE VERSAILLES

09.06.2026/11.06.2026

Every two years

www.eumo-expo.com

● MONDIAL DE L'AUTO

Paris Motor Show

PARIS EXPO - PORTE DE VERSAILLES

October 2026

Every two years

www.mondial-paris.com

● EURONAVAL

The world naval defence exhibition

NOVEMBER 2026

November 2026

Every two years

www.euronaval.fr



WELCOME PACK Paris region for major international events

Accueil grands événements internationaux Paris region

The Welcome Pack is operated by the Paris Region Tourist Board, Paris Airport (Groupe ADP), ACCOR Group and Viparis. The Welcome Pack is a full-service, multi-channel range of facilities, complementary shuttle transfers and services provided to welcome visitors and congress delegates, starting from their arrival in Paris and its region and right throughout their presence at the events they are attending.

As well as clear signage throughout the airports, our agents are also on hand to offer information to visitors. Free Wi-Fi equipped shuttles are available for rapid

access to the various exhibition centres. On site, concierges can advise on a range of services in order to help visitors make the most of their visit to Paris and its region.

Le Comité Régional du Tourisme Paris Ile-de-France, Paris Aéroport (Groupe ADP), le groupe ACCOR et Viparis organisent et financent le Pack Accueil depuis 2009. Le Pack Accueil est un dispositif d'accueil

dans les aéroports de Paris et sa région pour les visiteurs et exposants de salons professionnels, quelques événements d'entreprise internationaux et les congressistes. Des navettes gratuites équipées de Wi-Fi sont mises à leur disposition pour un accès rapide et facile aux lieux des manifestations. Les équipes du Pack Accueil sont présentes tout au long de leur parcours vers les centres de congrès et parc d'expositions de la région capitale. Sur place, un service de conciergerie leur permet d'optimiser leur séjour.

<http://pro.visitparisregion.com>

PARIS REGION'S MAIN EXHIBITION CENTRES

1 Les Salles du Carrousel

99 rue de Rivoli - 75001 Paris

Subway: Lines 1 or 7
Station: Palais Royal-Musée du Louvre

Bus: Lines 21, 27, 39, 81 or 95
Stop: Palais Royal

2 Jardin des Tuileries

Place de la Concorde
75001 Paris

Subways: Lines 1, 8 or 12
Station: Concorde

Bus: Lines 24, 42, 72, 73, 84 or 94
Stop: Concorde

3 Le Grand Palais

3 avenue du Général Eisenhower
75008 Paris

Subway: Lines 1, 9 or 13
Station: Franklin D.-Roosevelt or Champs-Élysées-Clémenceau

RER: RER C - Station: Invalides

Bus: Lines 28, 32, 42, 72, 73, 80, 83 or 93

4 Palais des Congrès de Paris

2 place de la Porte Maillot
75017 Paris

Subway: Line 1
Station: Porte Maillot - Palais des Congrès

RER: RER C
Station: Neuilly Porte Maillot - Palais des Congrès

Bus: Lines 43, 73, 82, 244, PC
Stop: Palais des Congrès

Cars Airfrance: Paris Porte Maillot/ Paris Charles de Gaulle airport

5 Parc Floral

Route de la Pyramide - 75012 Paris

Subway: Line 1
Station: Château de Vincennes

Bus: Line 112
Stop: Stade Léo Lagrange

6 Paris Expo - Porte de Versailles

1 place de la Porte de Versailles
75015 Paris

Subway: Line 12
Station: Porte de Versailles

Tramway: Lines T2 or T3a
Station: Porte de Versailles

Bus: Lines 39 (Stop: Desnouettes) or 80 (Stop: Porte de Versailles)

7 Espace Grande Arche

Parvis de La Défense
92044 Paris La Défense

Subway: Line 1
Station: La Défense Grande Arche

RER: RER A
Station: La Défense

Tramway: Line T2
Station: La Défense

Bus: Lines 73, 141, 144, 159, 161, 174, 178, 258, 262, 272, 275, 278, 360 or 378
Stop: La Défense

Train: Lines L or U

8 Paris Le Bourget

Parc des expositions -
93350 Le Bourget

Subway: Line 7 - Station:
La Courneuve 8 mai 1945

RER: RER B - Station: Le Bourget

Bus: Line 152 - Stop: Michelet -
Parc d'expositions

Highways: A1 - A3 - A86

9 Paris Nord Villepinte

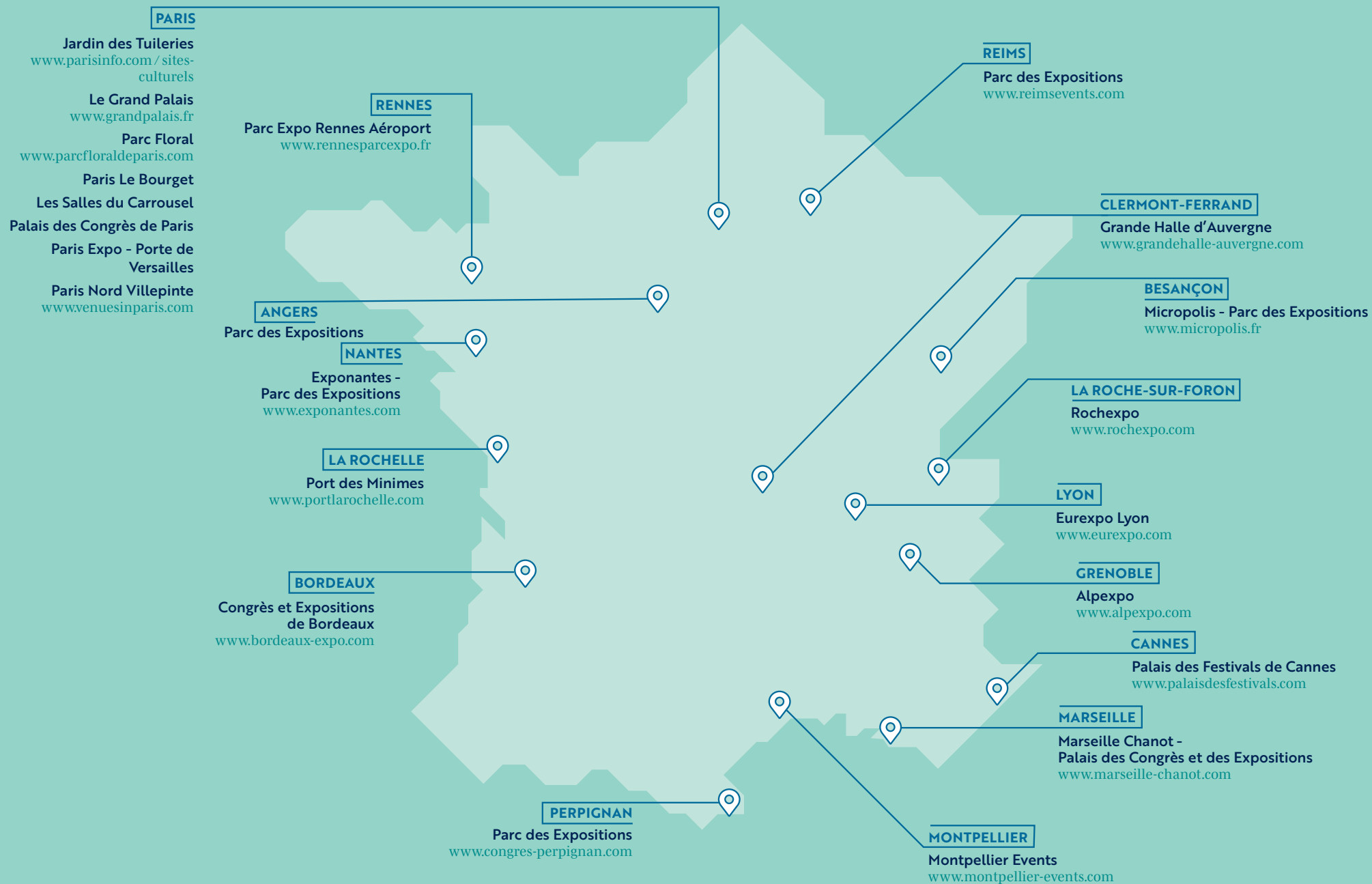
ZAC Paris Nord 2 -
93420 Villepinte

RER: RER B - Station:
Parc des Expositions

Highways: A1 - A104 - A3 - A86



FRANCE'S MAIN EXHIBITION CENTRES



ALGERIA

+213 (0) 23 50 70 14
algeria@promosalons.com

ARABIAN GULF

& Bahrain, Jordan, Kuwait,
Lebanon, Oman, Qatar, Irak,
Saudi Arabia, Syria, United
Arab Emirates
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saudiarabia@promosalons.com

ARGENTINA

+54 911 2273 9385
argentine@promosalons.com

AUSTRALIA

& New Zealand
+ 61 412 848 523
australia@promosalons.com

AUSTRIA

+43 (0)699 16 777 452
autriche@promosalons.com

BELGIUM

& Luxembourg
+ 32 2 534 98 98
belgium@promosalons.com

BRAZIL

+55 119 8136 1126
brazil@promosalons.com

BULGARIA

& Romania
+ 359 32 96 66 61
bulgaria@promosalons.com

CANADA

+1 438 408 1144
canada@promosalons.com

CHILE

+56 22225 55 47
chile@promosalons.com

CHINA

+ 86 10 65 88 59 68
china.beijing@promosalons.com

COLOMBIA

+ 57 (601) 745 21 81
colombie@promosalons.com

CROATIA

+ 385 91 602 0632
croatia@promosalons.com

CZECH REPUBLIC

& Slovakia
+420 222 518 587
czechrepublic@promosalons.com

DENMARK

+45 33 93 62 66
denmark@promosalons.com

FINLAND

+358 975 99 45 14
finland@promosalons.com

GERMANY

+49 (0) 221 13 05 09 00
germany@promosalons.com

GHANA

& Benin
+233 277 23 36 38
ghana@promosalons.com

GREECE

& Cyprus
+30 210 36 25536/516
greece@promosalons.com

HONG KONG

+ 852 22 94 77 26
hongkong@promosalons.com

HUNGARY

+36 1 317 82 68
hungary@promosalons.com

INDIA

+ 91 98 19 73 80 82
india@promosalons.com

INDONESIA

+ 628 11 18 02 51
indonesia@promosalons.com

ISRAEL

+ 972 98 35 10 63
promosal@netvision.net.il

ITALY

+39 02 43 43531
italy@promosalons.com

IVORY COAST

+225 21 25 82 06
coteivoire@promosalons.com

JAPAN

+81 3 6809 1650
japan@promosalons.com

MALAYSIA

& Philippines, Singapore
+603 2714 6151
malaysia@promosalons.com

MEXICO

+ 519 39 28 43 52
mexico@promosalons.com

MOROCCO

+212 661 58 76 60
maroc@promosalons.com

NETHERLANDS

+ 31 20 46 20 020
netherlands@promosalons.com

NIGERIA

& Cameroon, Gabon
+ 234 80 33 34 88 73
nigeria@promosalons.com

NORWAY

& Iceland
+47 99 38 10 40
norway@promosalons.com

PERU

& Ecuador, Bolivia
+ 519 39 28 43 52
peru@promosalons.com

POLAND

+48 22815 64 55
poland@promosalons.com

PORTUGAL

+351 213 24 19 90
portugal@promosalons.com

REPUBLIC OF KOREA

+82 2 564 9833
korea@promosalons.com

SENEGAL

& Burkina, Guinea, Mali,
Mauritania
+221 78103 25 90
senegal@promosalons.com

SOUTH AFRICA

+27 71 603 7719
southafrica@promosalons.com

SPAIN

+34 932 178596
spain@promosalons.com

SWEDEN

+ 46 76 235 2178
sweden@promosalons.com

SWITZERLAND

& Liechtenstein
+41 (0) 22 849 05 98
switzerland@promosalons.com

TAIWAN

+ 886 2 5594 0569
taiwan@promosalons.com

THAILAND

& Burma, Laos
+ 66 2 650 9649
thailand@promosalons.com

TOGO

+228 99 99 79 79
togo@promosalons.com

TUNISIA

+216 71904 329
tunisia@promosalons.com

TURKEY

+ 90 216 467 47 45
turkiye@promosalons.com

UNITED KINGDOM

& Ireland
+ 44 20 8216 3100
info@promosalons.co.uk

UNITED STATES OF AMERICA

+ 1 914 572 6819
usa@promosalons.com

VIETNAM

& Cambodia
+ 84 28 38 25 86 25
vietnam@promosalons.com

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