



CALENDAR 2026/2027

International trade shows in France

Salons internationaux en France



www.promosalons.com



THE GLOBAL PARTNER
NETWORK FOR FRENCH
TRADE SHOWS

Our core mission

Established in 1967, Promosalons is a non-profit network - the only one of its kind in the world - dedicated exclusively to promoting French trade shows internationally. By increasing the number of international visitors and exhibitors at French trade shows, Promosalons contributes to the attractiveness of France and Paris as flagship destinations for international events.

Our know-how

Promosalons' bicultural experts offer French exhibition organisers the benefit of their expertise in international promotion and their in-depth knowledge and understanding of their markets. Local teams develop close relationships with the key economic and institutional stakeholders, and become involved in:

- devising and carrying out promotional campaigns aimed at French trade show visitors and buyers (direct marketing, press and public relations, lobbying, webmarketing, etc.);
- identifying, contacting and retaining exhibitors.
- performing ROI studies, sector analyses and gathering market intelligence;
- supporting the expansion of French trade shows outside France.



50 OFFICES
covering 80 countries



**75 represented
TRADE SHOWS**



**20
INDUSTRY SECTORS**



**Promosalons' members
account for 70% of
INTERNATIONAL
VISITORS at French
trade shows**

INDEX BY SECTORS

P.4
● Agriculture, horticulture,
breeding, floristry, fishing and
their equipment

*Agriculture, horticulture,
élevage, fleuristerie, pêche et
leurs équipements*

P.4
● Art, culture, music,
entertainment

*Art, culture, musique,
spectacles*

P.5
● Building, public
works, furnishings,
urban development and
architecture

*Bâtiment, travaux publics,
second œuvre, aménagement
et architecture*

P.5
● Defence, civil and military
industry

*Défense, sécurité civile
et militaire*

P.6
● Environment and energy

Environnement et énergie

P.6
● Fairs and multisector
exhibitions

*Foires et salons
multisectoriels*

P.6
● Food, hotel and restaurant
amenities

*Alimentation, hôtellerie,
restauration et leurs
équipements*

P.8
● Health, medicine,
pharmacy, biotechnologies
and equipment

*Santé, médecine, pharmacie,
biotechnologies et
équipements*

P.8
● Home, interior decoration,
office equipment, gifts and
handicraft

*Habitat, aménagement
de la maison, du bureau,
décoration, cadeaux et
artisanat*

P.8
● Hygiene, beauty, haircare,
wellness

*Hygiène, beauté, coiffure,
bien-être*

P.9
● Industry, research,
science and technology,
subcontracting

*Industrie, recherche, sciences
et techniques, sous-traitance*

P.9
● Information technology,
telecommunications,
audiovisual and multimedia

*Informatique,
télécommunications,
audiovisuel et multimédia*

P.10
● Real estate
Immobilier

P.10
● Textile, clothing, footwear,
leather articles, jewellery and
fashion accessories

*Textile, habillement,
chaussures, maroquinerie,
bijouterie et accessoires de
mode*

P.11
● Tourism, sports and leisure
Tourisme, sports et loisirs

P.12
● Trade, international
relations and service
industries

*Commerce, relations
internationales et services
aux entreprises*

P.12
● Transports, logistics, traffic
and equipment

*Transports, logistique,
circulation et leurs
équipements*



These contents are offered by Promosalons

Publication offerte par Promosalons

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Member of Promosalons

Membre de Promosalons

**MORE INFORMATION AT
WWW.PROMOSALONS.COM**

We would like to inform you that the dates of events and shows are liable to alteration during the year. Please get in touch with the relevant event organiser or browse Promosalons website: www.promosalons.com for confirmation.

« Nous vous informons que les dates des manifestations sont susceptibles d'être modifiées en cours d'année. Pour toute confirmation, nous vous invitons à contacter l'organisateur de la manifestation ou à consulter le site Internet de Promosalons : www.promosalons.com. »

Agriculture, horticulture, breeding,
Floristry, fishing and their equipment

Agriculture, horticulture, élevage,
Fleuristerie, pêche et leurs
Équipements

● VINITECH SIFEL



The global trade show for the wine,
arboriculture and vegetable production

BORDEAUX - PARC DES EXPOSITIONS

01.12.2026/03.12.2026

Every two years

www.vinitech-sifel.com

● SIVAL



Plant product trade show

ANGERS - PARC DES EXPOSITIONS

13.01.2026/15.01.2026

Once a year

www.sival-angers.com

● SALON INTERNATIONAL DE L'AGRICULTURE

Paris international agricultural show

PARIS EXPO - PORTE DE VERSAILLES

21.02.2026/01.03.2026

Once a year

www.salon-agriculture.com

● SIA'PRO



The international meeting place for
agriculture professionals

PARIS EXPO - PORTE DE VERSAILLES

23.02.2026/25.02.2026

Once a year

www.sia-pro.com

● SPACE



The international exhibition for animal
production

RENNES - PARC DES EXPOSITIONS

15.09.2026/17.09.2026

Once a year

www.space.fr

● SOMMET DE L'ÉLEVAGE



Europe's n°1 livestock show

**CLERMONT-FERRAND - GRANDE HALLE
D'Auvergne**

06.10.2026/09.10.2026

Once a year

www.sommet-elevage.fr

● MARJOLAINE

The largest organic market in France

PARIS - PARC FLORAL

November 2026

Once a year

www.salon-marjolaine.com

● SITEVI



International exhibition of equipment and
know-how for vine-wine, olive and fruit &
vegetable production

MONTPELLIER - PARC DES EXPOSITIONS

November 2027

Every two years

www.sitevi.com

Art, culture, music

Art, culture, musique

● PARIS + ART BASEL

Art galleries from around the world

PARIS - GRAND PALAIS

23.10.2026/25.10.2026

Once a year

www.artbasel.com/paris

● MUSEUM CONNECTIONS

International trade fair for museums, cultural
and touristic venues

PARIS EXPO - PORTE DE VERSAILLES

13.01.2026/14.01.2026

Once a year

www.museumconnections.com

Building, public works, furnishings,
Urban development and
Architecture

Bâtiment, travaux publics,
Second œuvre, aménagement et
Architecture

● SALON DES MAIRES ET DES COLLECTIVITES LOCALES



Sustainable cities and territories by 2030

PARIS EXPO - PORTE DE VERSAILLES

24.11.2026/26.11.2026

Once a year

www.salon-des-maires.com

● PISCINE GLOBAL EUROPE

The leading swimming pool and wellness
event

LYON - EUREXPO

17.11.2026/20.11.2026

Every two years

www.piscine-expo.com

● MOUNTAIN PLANET



The International Mountain Development
Exhibition

GRENOBLE - ALPEXPO

21.04.2026/23.04.2026

Every two years

www.mountain-planet.org

● CARREFOUR INTERNATIONAL DU BOIS



European timber trade show

NANTES - PARC DES EXPOSITIONS

02.06.2026/04.06.2026

Every two years

www.timbershow.com

● MONDIAL DU BÂTIMENT



Exhibition for materials and solutions for
today's and tomorrow's buildings

PARIS EXPO - PORTE DE VERSAILLES

28.09.2026/01.10.2026

Every two years

● BATIMAT

Building bridges between professionals and
innovation

www.batimat.com

● IDÉO BAIN

Solutions for the bathroom

www.ideobain.com

● INTERCLIMA + ELEC

Comfort and energy efficiency

www.interclima.com

● EQUIPBAIE/METALEXPO

The leading trade show for the doors and
windows industry

● INTERMAT



International exhibition for construction
and infrastructure

PARIS NORD VILLEPINTE

21.04.2027/24.04.2027

Every three years

www.intermat.fr

Defence, security

Défense, sécurité

● EXPOPROTECTION



The exhibition for risk prevention and
management

PARIS EXPO - PORTE DE VERSAILLES

03.11.2026/05.11.2026

Every two years

www.expoprotection.com

● APS

The security trade show

PARIS EXPO - PORTE DE VERSAILLES

28.09.2027/30.09.2027

Every two years

www.salon-aps.com

● MILIPOL PARIS



Leading event for homeland security and safety

PARIS NORD VILLEPINTE

16.11.2027/19.11.2027

Every two years

www.milipol.com

● EUROSATORY

The land and airland defence and security exhibition

PARIS NORD VILLEPINTE

15.06.2026/19.06.2026

Every two years

www.eurosatory.com

Environment and energy

Environnement et énergie

● HYVOLUTION

World's leading H2 event

PARIS EXPO - PORTE DE VERSAILLES

27.01.2026/29.01.2026

Once a year

paris.hyvolution.com/en

● BIO 360

Bioenergy, bioeconomy and green gas

NANTES - PARC DES EXPOSITIONS

11.02.2026/12.02.2026

Once a year

www.bio360expo.com

● SEANERGY FORUM

The leading international event on offshore renewable energy

PARIS EXPO - PORTE DE VERSAILLES

19.05.2026/20.05.2026

Once a year

www.seanergy-forum.com

● POLLUTEC



The environmental and energy solutions show

LYON EUREXPO

12.10.2027/15.10.2027

Every two years

www.pollutec.com

● WORLD NUCLEAR EXHIBITION



The leading global event for the nuclear community

PARIS NORD VILLEPINTE

07.12.2027/09.12.2027

Every two years

www.world-nuclear-exhibition.com

● ENERGAIA



The renewable energy forum

MONTPELLIER - PARC DES EXPOSITIONS

December 2026

Once a year

www.energaia.fr/en/

Fairs and multisector exhibitions

Foires et salons multisectoriels

● FOIRE DE PARIS



Paris multi branch fair

PARIS EXPO - PORTE DE VERSAILLES

30.04.2026/11.05.2026

Once a year

www.foiredeparis.fr

● MIF EXPO



The Made in France products fair

PARIS EXPO - PORTE DE VERSAILLES

12.11.2026/15.11.2026

Once a year

www.mifexpo.fr/en

Food, hotel and restaurant Amenities

Alimentation, hôtellerie, Restauration et leurs équipements

● SIRHA

The world hospitality & food service event

LYON - EUREXPO

21.01.2027/25.01.2027

Every two years

www.sirha-lyon.com

● WINE PARIS



The leading international Wine & Spirits Exhibition

PARIS EXPO - PORTE DE VERSAILLES

09.02.2026/11.02.2026

Once a year

www.wineparis.com

● SANDWICH & SNACK SHOW

The meeting place for sandwich and snack professionals

PARIS EXPO - PORTE DE VERSAILLES

01.04.2026/02.04.2026

Once a year

www.sandwichshows.com

● MEDFEL



The international event for the fruit & vegetable sector in France

PERPIGNAN - PARC DES EXPOSITIONS

28.04.2026/29.04.2026

Once a year

www.medfel.com

● GOURMET SELECTION



The trade show for fine food

PARIS EXPO - PORTE DE VERSAILLES

07.06.2026/08.06.2026

Once a year

www.salon-gourmet-selection.com

● SALON DU CHOCOLAT



The gourmet rendez-vous for chocolate lovers

PARIS EXPO - PORTE DE VERSAILLES

28.10.2026/01.11.2026

Once a year

www.salon-du-chocolat.com

● NATEXPO PARIS



International trade show for organic products

PARIS EXPO - PORTE DE VERSAILLES

November 2027

Every two years

www.natexpo.com

● SIRHA / EUROPAIN

World baker, pastry, ice-cream, chocolate & confectionery trade show

PARIS EXPO - PORTE DE VERSAILLES

18.01.2026/21.01.2026

Every two years

www.sirha-europain.com

● SALON DU FROMAGE ET DES PRODUITS LAITIERS



Cheese and dairy products show

PARIS EXPO - PORTE DE VERSAILLES

22.02.2026/24.02.2026

Every two years

www.salon-fromage.com

● SIAL PARIS



The world's largest food innovation exhibition

PARIS NORD VILLEPINTE

17.10.2026/21.10.2026

Every two years

www.sialparis.fr

● EQUIPHOTEL



Hospitality & food business place

PARIS EXPO - PORTE DE VERSAILLES

02.11.2026/05.11.2026

Every two years

www.equiphotel.com

Health, medicine, pharmacy, Biotechnologies and equipment

Santé, médecine, pharmacie, Biotechnologies et équipements

● PHARMAPACK

Pharma's dedicated packaging & drug delivery event

PARIS EXPO - PORTE DE VERSAILLES

21.01.2026/22.01.2026

Once a year
www.pharmapackeurope.com

● PHARMAGORAPLUS

The future of pharmacy

PARIS EXPO - PORTE DE VERSAILLES

14.03.2026/15.03.2026

Once a year
www.pharmagoraplus.com

● MEDINTECHS

The healthcare innovation trade show

PARIS - PARC FLORAL

09.03.2026/10.03.2026

Once a year
www.medintechs.com

● TECH4HEALTH

Healthcare technologies

PARIS EXPO - PORTE DE VERSAILLES

25.03.2026/26.03.2026

Once a year
www.tech-4health.com/en

● SANTEXPO

The trade shows dedicated to equipment, solutions and technology for managing and transforming healthcare facilities

PARIS EXPO - PORTE DE VERSAILLES

19.05.2026/21.05.2026

Once a year
www.santexpo.com

● SILMO PARIS

The international optical fair

PARIS NORD VILLEPINTE

25.09.2026/28.09.2026

Once a year
www.silmoparis.com

● REEDUCA PARIS

All the world of physiotherapy

PARIS EXPO - PORTE DE VERSAILLES

17.09.2026/19.09.2026

Once a year
www.salonreeducu.com

Home, interior decoration, office Equipment, gifts and handicraft

Habitat, aménagement de la Maison, du bureau, décoration, Cadeaux et artisanat

● MAISON&OBJET PARIS

The leading home decor fair connecting the international interior design and lifestyle community

PARIS NORD VILLEPINTE

— **15.01.2026/19.01.2026**

— **10.09.2026/14.09.2026**

Twice a year
www.maison-objet.com

Hygiene, beauty, haircare, wellness

Hygiène, beauté, coiffure, bien-être

● MCB - BY BEAUTÉ SÉLECTION

The international hair and beauty event

PARIS EXPO - PORTE DE VERSAILLES

October 2026

Once a year
www.mcbbybeauteselection.com

● COSMETIC 360

The international innovation fair for cosmetic and perfume industry

PARIS - CARROUSEL DU LOUVRE

14.10.2026/15.10.2026

Once a year
www.cosmetic-360.com/fr

Industry, research, science And technology, subcontracting

Industrie, recherche, sciences Et techniques, sous-traitance

● JEC WORLD

The leading international composites show

PARIS NORD VILLEPINTE

10.03.2026/12.03.2026

Once a year
www.jec-world.events

● GLOBAL INDUSTRIE LYON

The industry of tomorrow

EUREXPO LYON

30.03.2026/02.03.2026

Every two years
www.global-industrie.com

● FORUM LABO PARIS

The meeting with the laboratory of the future

LYON - CENTRE DE CONGRES DE LYON

10.03.2026/11.03.2026

Every two years
www.forumlabo.fr/fr

● BIG DATA & IA

Bring together the french and international Big Data system

PARIS EXPO - PORTE DE VERSAILLES

15.09.2026/16.09.2026

Once a year
www.bigdataparis.com

● SIMODEC

International bar turning machine tool show

LA ROCHE-SUR-FORON - PARC DES EXPOSITIONS

02.03.2026/06.03.2026

Every two years
www.salon-simodec.com

● EUROCOAT

Production and formulation of paints, varnishes, inks, glues and adhesives

PARIS EXPO - PORTE DE VERSAILLES

24.03.2026/26.03.2026

Every two years
www.eurocoat-expo.com

● MICRONORA

International microtechnology trade fair

BESANCON - PARC DES EXPOSITIONS

29.09.2026/02.10.2026

Every two years
www.micronora.com

● ALLFORPACK EMBALLAGE PARIS

The international exhibition for the packaging & logistics ecosystem

PARIS NORD VILLEPINTE

24.11.2026/26.11.2026

Every two years
www.all-for-pack.com

Information technology, Telecommunications, audiovisual And multimedia

Informatique, télécommunications, Audiovisuel et multimédia

● TECH&FEST

The technology and innovation show

GRENOBLE - ALPEXPO

04.02.2026/05.02.2026

Once a year

www.tech-fest.fr

● WAICF

World AI Cannes Festival

CANNES - PALAIS DES FESTIVALS

12.02.2026/13.02.2026

Once a year

www.worldaicannes.com

● IN CYBER FORUM

Europe's leading event on digital security and trust

LILLE - GRAND PALAIS

31.03.2026/02.04.2026

Once a year

europe.forum-incyber.com/en/home-en

● MARCHÉ DU FILM

The world's most inspiring film market

CANNES - PALAIS DES FESTIVALS

12.05.2026/20.05.2026

Once a year

www.marchedufilm.com

● VIVA TECHNOLOGY

Europe's biggest start-up and tech events

PARIS EXPO - PORTE DE VERSAILLES

17.06.2026/20.06.2026

Once a year

<https://vivatechnology.com/>

● IT PARTNERS

The major annual gathering of Channel IT & Tech

PARIS LA DÉFENSE ARENA

04.02.2026/05.02.2026

Once a year

www.itpartners.fr

● TRUSTECH

The Global event dedicated to payments, identification and mobility

PARIS EXPO - PORTE DE VERSAILLES

01.12.2026/03.12.2026

Once a year

www.trustech-event.com

Real estate

Immobilier

● MAPIC

The international retail leasing hub

CANNES - PALAIS DES FESTIVALS

03.11.2026/04.11.2026

Once a year

www.mapic.com

● MIPIM

The global urban festival

CANNES - PALAIS DES FESTIVALS

09.03.2026/13.03.2026

Once a year

www.mipim.com

Textile, clothing, footwear, leather Articles, jewellery and fashion Accessories

Textile, habillement, chaussures, Maroquinerie, bijouterie et Accessoires de mode

● WHO'S NEXT

The leading fashion trade show

PARIS EXPO - PORTE DE VERSAILLES

● BIJORHCA

The international jewellery show

● IMPACT

Sustainable and positive fashion

● INTERFILÈRE PARIS

The leading tradeshow for underwear, beachwear and swimwear fabric

● SALON INTERNATIONAL DE LA LINGERIE

The international lingerie tradeshow

17.01.2026/19.01.2026

Twice a year

www.whosnext.com

● PLAYTIME

Kids' fashion and lifestyle

PARIS - PARC FLORAL

24.01.2026/26.01.2026

Twice a year

www.iloveplaytime.com/playtime-paris

● TEXWORLD EVOLUTION PARIS

The international fair for fashion sourcing

PARIS LE BOURGET

02.02.2026/04.02.2026

Twice a year

texworld-paris.fr.messefrankfurt.com

● PREMIÈRE VISION PARIS

The global event for fashion professionals

PARIS NORD VILLEPINTE

03.02.2026/05.02.2026

01.09.2026/03.09.2026

Twice a year

www.premierevision.com

● PREMIERE CLASSE

International fashion trade show

PARIS - JARDIN DES TUILERIES

06.03.2026/09.03.2026

02.11.2026/05.10.2026

Twice a year

www.premiere-classe.com

Tourism, sports and leisure

Tourisme, sports et loisirs

● SALON MONDIAL DU TOURISME

Tourism's global exhibition

PARIS EXPO - PORTE DE VERSAILLES

12.03.2026/15.03.2026

Once a year

www.salons-du-tourisme.com/paris

● PARIS NAUTIC SHOW

International in-water boat show

PARIS LE BOURGET

November 2026

Once a year

www.parisnauticshow.com

● IFTM TOP RESA

The trade show for travel professionals

PARIS EXPO - PORTE DE VERSAILLES

15.09.2026/17.09.2026

Once a year

www.iftm.fr

● EQUITA

Horse trade fair in Lyon

LYON - EUREXPO

28.10.2026/01.11.2026

Once a year

www.equitalyon.com

● SETT

The equipment trade show for tourism and open-air hotel professionals

MONTPELLIER PARC DES EXPOSITIONS

03.11.2026/05.11.2026

Once a year

www.salonsett.com/en

● PAYSALIA

The exhibition landscape, garden & sport

LYON - EUREXPO

December 2027

Every two years

www.paysalia.com

Trade, international relations and
Service industries

Commerce, relations
Internationales et services aux
Entreprises

● FRANCHISE EXPO PARIS

The international franchise market place

PARIS EXPO - PORTE DE VERSAILLES

14.03.2026/16.03.2026

Once a year

www.franchiseparis.com

● NRF RETAIL BIG SHOW EUROPE

The Europe's biggest meeting for all the
retailing ecosystem

PARIS EXPO - PORTE DE VERSAILLES

15.09.2026/17.09.2026

Once a year

www.parisretailweek.com

● TFWA WORLD EXHIBITION & CONFERENCE

Duty free and travel retail global summit

CANNES - PALAIS DES FESTIVALS

28.09.2026/01.10.2026

Once a year

www.tfwaworld.com

Transports, logistics, traffic
And equipment

Transports, logistique, circulation
Et leurs équipements

● EUROMARITIME

The international exhibition of the sea
industries

MARSEILLE - PARC CHANOT

03.02.2026/05.02.2026

www.euromaritime.fr

● SALON DU BOURGET (SIAE)

The International Paris Air Show

PARIS LE BOURGET

14.06.2027/20.06.2027

Every two years

www.siae.fr

● EQUIP'AUTO PARIS

International trade show for automotive
aftersales and services for mobility

PARIS EXPO - PORTE DE VERSAILLES

12.10.2027/16.10.2027

Every two years

www.equipauto.com

● SOLUTRANS

International show for road and urban
transport solutions

LYON - EUREXPO

16.11.2027/20.11.2027

Every two years

www.solutrans.fr

● EUROPEAN MOBILITY EXPO

The business event for mobility stakeholders

PARIS EXPO - PORTE DE VERSAILLES

09.06.2026/11.06.2026

Every two years

www.eumo-expo.com

● MONDIAL DE L'AUTO

Paris Motor Show

PARIS EXPO - PORTE DE VERSAILLES

12.10.2026/18.10.2026

Every two years

www.mondial-paris.com

● EURONAVAL

The world naval defence exhibition

PARIS NORD VILLEPINTE

03.11.2026/06.11.2026

Every two years

www.euronaal.fr



WELCOME PACK Paris region for major international events

Accueil grands événements internationaux Paris region

The Welcome Pack is operated by the Paris Region Tourist Board, Paris Airport (Groupe ADP), ACCOR Group and Viparis. The Welcome Pack is a full-service, multi-channel range of facilities, complementary shuttle transfers and services provided to welcome visitors and congress delegates, starting from their arrival in Paris and its region and right throughout their presence at the events they are attending.

As well as clear signage throughout the airports, our agents are also on hand to offer information to visitors. Free Wi-Fi equipped shuttles are available for rapid

access to the various exhibition centres. On site, concierges can advise on a range of services in order to help visitors make the most of their visit to Paris and its region.

Le Comité Régional du Tourisme Paris Ile-de-France, Paris Aéroport (Groupe ADP), le groupe ACCOR et Viparis organisent et financent le Pack Accueil depuis 2009. Le Pack Accueil est un dispositif d'accueil

dans les aéroports de Paris et sa région pour les visiteurs et exposants de salons professionnels, quelques événements d'entreprise internationaux et les congressistes. Des navettes gratuites équipées de Wi-Fi sont mises à leur disposition pour un accès rapide et facile aux lieux des manifestations. Les équipes du Pack Accueil sont présentes tout au long de leur parcours vers les centres de congrès et parc d'expositions de la région capitale. Sur place, un service de conciergerie leur permet d'optimiser leur séjour.

<http://pro.visitparisregion.com>

PARIS REGION'S MAIN EXHIBITION CENTRES

1 Les Salles du Carrousel

99 rue de Rivoli - 75001 Paris

Subway: Lines 1 or 7
Station: Palais Royal-Musée du Louvre

Bus: Lines 21, 27, 39, 81 or 95
Stop: Palais Royal

2 Jardin des Tuileries

Place de la Concorde
75001 Paris

Subways: Lines 1, 8 or 12
Station: Concorde

Bus: Lines 24, 42, 72, 73, 84 or 94
Stop: Concorde

3 Le Grand Palais

3 avenue du Général Eisenhower
75008 Paris

Subway: Lines 1, 9 or 13
Station: Franklin D.-Roosevelt or Champs-Élysées-Clémenceau

RER: RER C - Station: Invalides

Bus: Lines 28, 32, 42, 72, 73, 80, 83 or 93

4 Palais des Congrès de Paris

2 place de la Porte Maillot
75017 Paris

Subway: Line 1
Station: Porte Maillot - Palais des Congrès

RER: RER C
Station: Neuilly Porte Maillot - Palais des Congrès

Bus: Lines 43, 73, 82, 244, PC
Stop: Palais des Congrès

Cars Airfrance: Paris Porte Maillot/Paris Charles de Gaulle airport

5 Parc Floral

Route de la Pyramide - 75012 Paris

Subway: Line 1
Station: Château de Vincennes

Bus: Line 112
Stop: Stade Léo Lagrange

6 Paris Expo - Porte de Versailles

1 place de la Porte de Versailles
75015 Paris

Subway: Line 12
Station: Porte de Versailles

Tramway: Lines T2 or T3a
Station: Porte de Versailles

Bus: Lines 39 (Stop: Desnouettes) or 80 (Stop: Porte de Versailles)

7 Espace Grande Arche

Parvis de La Défense
92044 Paris La Défense

Subway: Line 1
Station: La Défense Grande Arche

RER: RER A
Station: La Défense

Tramway: Line T2
Station: La Défense

Bus: Lines 73, 141, 144, 159, 161, 174, 178, 258, 262, 272, 275, 278, 360 or 378
Stop: La Défense

Train: Lines L or U

8 Paris Le Bourget

Parc des expositions -
93350 Le Bourget

Subway: Line 7 - Station: La Courneuve 8 mai 1945

RER: RER B - Station: Le Bourget

Bus: Line 152 - Stop: Michelet - Parc d'expositions

Highways: A1 - A3 - A86

9 Paris Nord Villepinte

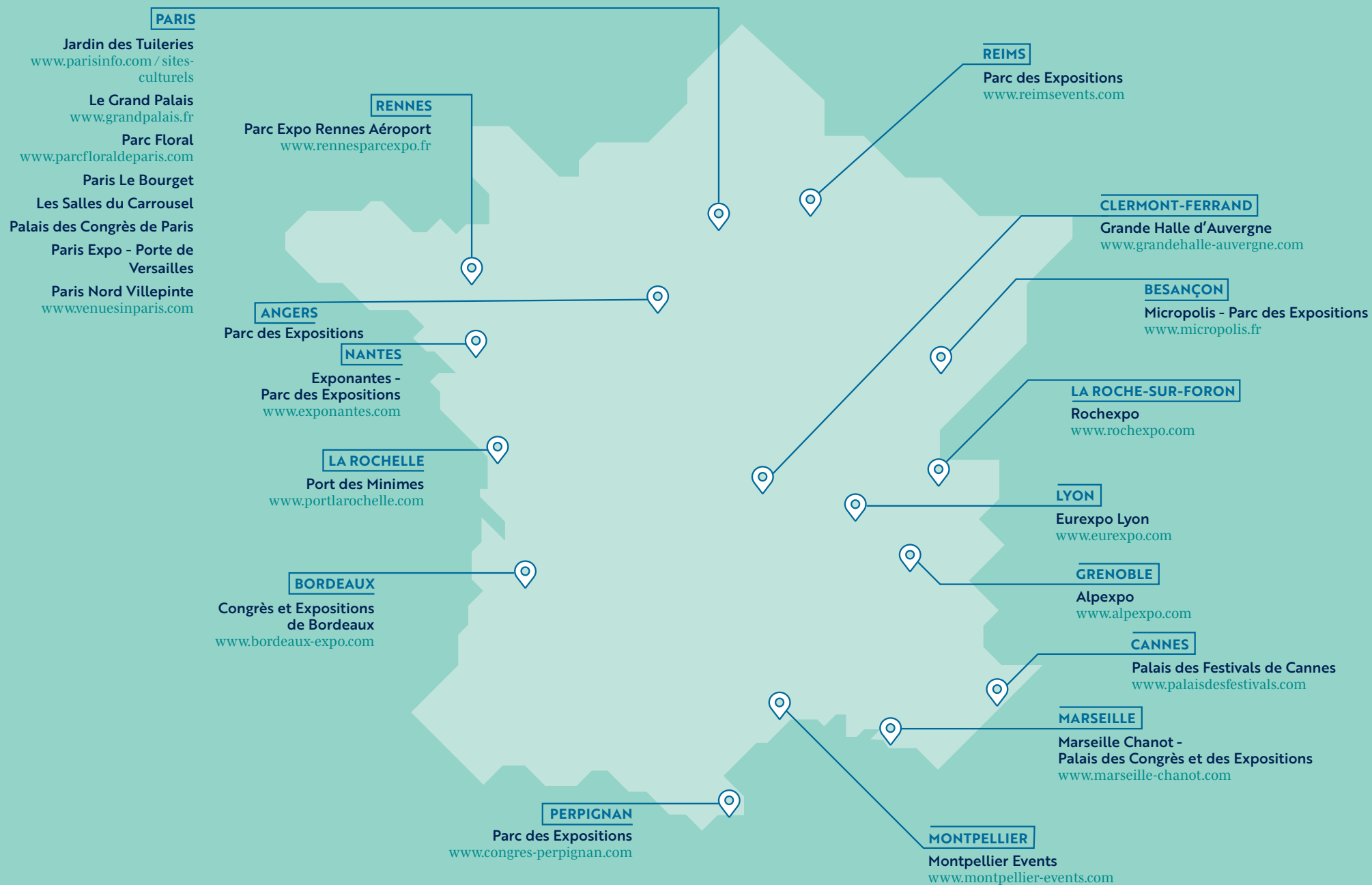
ZAC Paris Nord 2 -
93420 Villepinte

RER: RER B - Station: Parc des Expositions

Highways: A1 - A104 - A3 - A86



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